



## **JOIN A COMMITTEE!**

*HCAA relies on the great work of volunteers to help us achieve our goals and continue to support the TPA Industry. Working on a committee is a great way to meet others in the association while giving back to help our association continue to grow! Below is a list of the current committees. Simply complete the form on back to sign up for a committee.*

### **BENCHMARKING COMMITTEE**

*Chair: Tom Partlow*

This committee is responsible for the implementation of the annual benchmarking survey. Duties include securing and working with selected vendor, reviewing and revising survey content, providing feedback for continuous improvement, and presenting results at TPA University.

### **EDUCATION COMMITTEE**

*Chair: Carol Berry*

This committee is responsible for the following:

- i. Development and management of the Certified Self-Funding Specialist Certification (CSFS) certification program.
- ii. Development of an Employer Education program to include HR, CE, CLE, CPA credits
- iii. Application of Continuing Education credits for HCAA conferences
- iv. Development of additional education opportunities for members (e.g. webinars, etc.)

### **EXECUTIVE FORUM COMMITTEE**

*Chair: LynAnn Henderson*

*Board Liaison: Debi Hardwick*

This committee is responsible for creating the theme of the conference, identifying topics and speakers, and approving presentation content before publishing. The committee will support HCAA staff as needed in planning of logistics.

### **GOVERNMENT & REGULATORY AFFAIRS COMMITTEE**

*Chair: Dolores Green*

This committee is responsible for serving as a legislative watchdog for HCAA members, communicating legislative updates as needed to the membership. This committee shall also identify and recommend to the Board opportunities to support organizations that have legislative efforts which support our industry.

### **MEMBERSHIP COMMITTEE**

*Chair: Nancy Young*

This committee is responsible to assist with the recruitment and retention of HCAA members. Duties include evaluating member benefits, making recommendations for change and/or new benefits as opportunities arise, and establishing and implementing a membership campaign.

**PUBLIC RELATIONS COMMITTEE**

*Chair: Brad Gossen*

*Board Liaison: Rayne Niehaus*

This committee is responsible for overseeing and making recommendations for change to the HCAA website and the newsletter. The committee is also responsible for the development and implementation of a plan to market HCAA and the TPA industry.

**SPONSORSHIP COMMITTEE**

*Chair: Linda Ludwick*

This committee is responsible for evaluating the annual sponsorship campaign and making recommendations for benefits to the Board, as needed. This committee will also assist in finding and securing sponsors for annual corporate sponsorships and the individual conference sponsorships.

**TPA UNIVERSITY COMMITTEE**

*Chair: TBD*

*Board Liaison: Todd Archer*

This committee is responsible for creating the theme of the conference, identifying topics and speakers, and approving presentation content before publishing. The committee will support HCAA staff as needed in planning of logistics.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

COMPANY TYPE: \_\_\_\_\_

Yes! I am interested in serving on a committee. Please sign me up for the following committee(s);

Benchmarking

Membership

Education

Public Relations

Executive Forum

Sponsorship

Government & Regulatory Affairs

TPA University

Please turn this form in to the registration desk or fax it to 952.252.8096. You can also email [hcaainfo@hcaa.org](mailto:hcaainfo@hcaa.org)

**THANK YOU!**