



Print News Release

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Health Care Administrators Association Names Jack Canfield Keynote Speaker at Summer Conference

Chicken Soup for the Soul® Originator to Share The Success Principles® with Third Party Administrators

Minneapolis — The Health Care Administrators Association (HCAA) is again preparing for their annual three-day summer conference, TPA University. This year, the conference theme is *Applying the Principles of Success*. The conference planning committee announced today Jack Canfield, The Canfield Training Group and the originator of the Chicken Soup for the Soul® series, is the keynote speaker.

Canfield's presentation and workshop, "The Success Principles®: How to Get From Where You Are to Where You Want to Be", is a road map for achieving professional and personal dreams and goals. His presentation touches every aspect of life offering practical and inspiring principles to get any aspiring person from where they are to where they want to be.

Canfield was the driving force behind the development and delivery of over 100 million books sold throughout the Chicken Soup for the Soul® franchise. He is a Harvard graduate with a Master's Degree in psychological education and is one of the earliest champions of peak-performance. He has developed the specific methodology and results-orientated activities to help people take on greater challenges and produce breakthrough results. In addition to the Chicken Soup for the Soul® series, Canfield is the co-author of *Dare to Win*, *The Power of Focus*, and his latest best-selling book, *The Success Principles®: How to Get From Where Your Are to Where You Want to Be*.

TPA University, offers a comprehensive view of a single trend or issue within third party administration. The event is July 13 – 15, 2011 at the Hilton Bayfront Hotel in San Diego, CA. A complete listing of conference sessions and speakers as well as a complete conference agenda can be found at www.hcaa.org/tpa/tpa_Speakers. Conference registration is now available at www.hcaa.org/tpa. Hotel information is available at www.hcaa.org/tpa/tpa_Hotel.

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For more than 40 years, Canfield has been teaching, training and coaching entrepreneurs, educators, corporate leaders and people from all walks of life to create the life they desire. More information on Jack Canfield please visit www.jackcanfield.com

The Health Care Administrators Association is a nonprofit trade association comprised of third party administrators (TPAs), insurance carriers, managing general underwriters, audit firms, physician hospital organizations, brokers/agents, human resource managers and health care consultants. For more information visit www.hcaa.org.

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